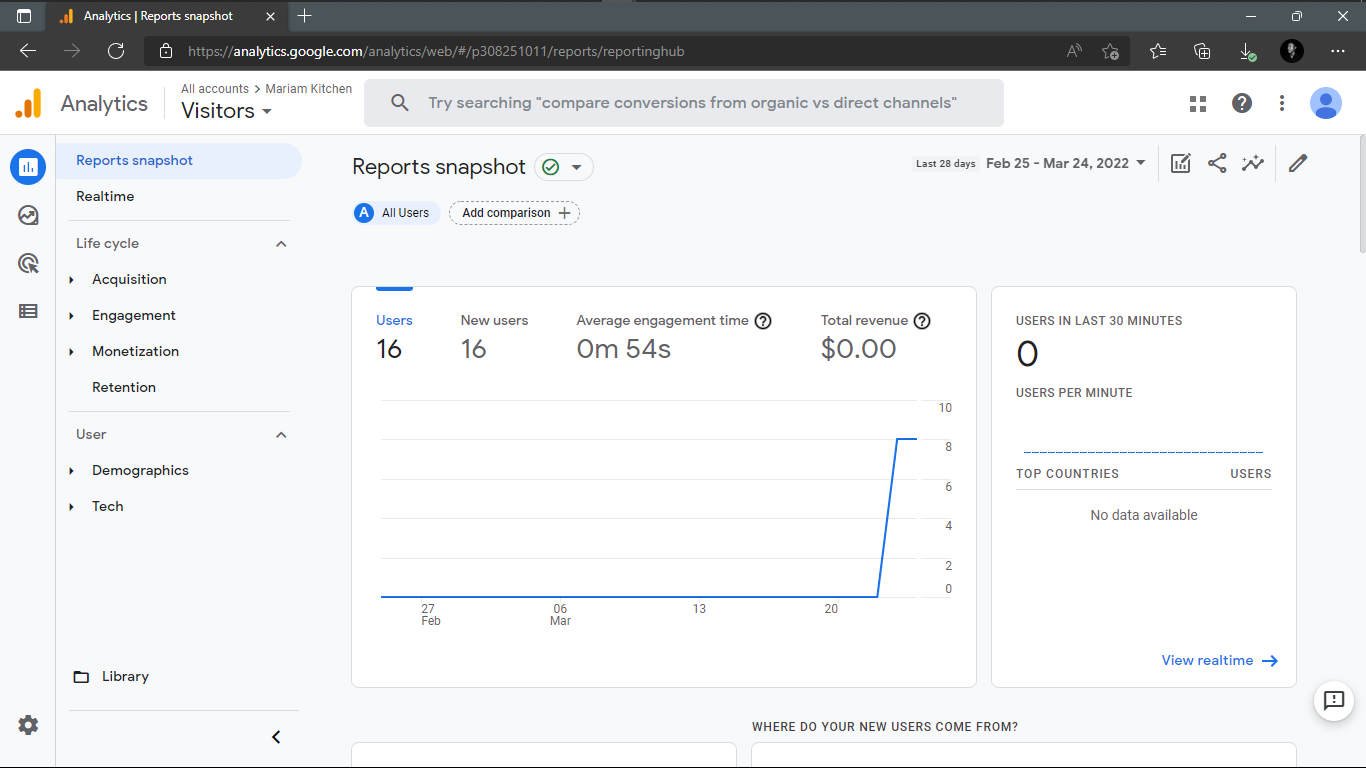
**Mariam’s Kitchen – Google Analytics**

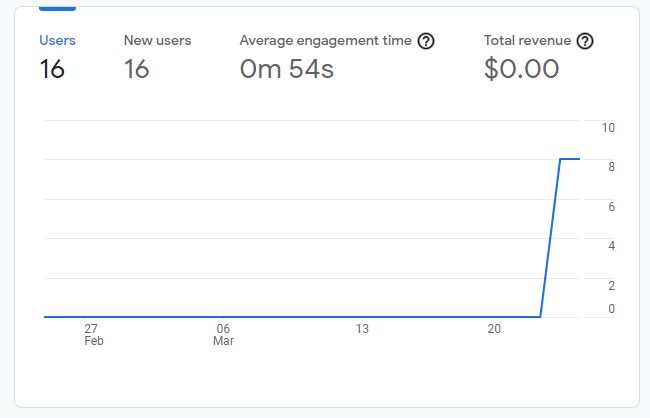
3/25/2022

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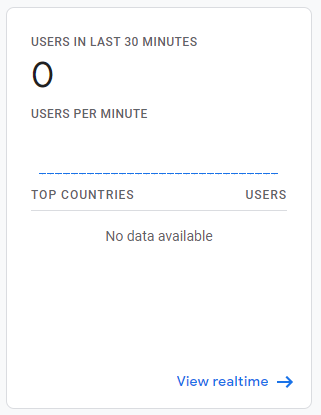
1. **General dashboard. Access it via** <https://analytics.google.com/analytics/web/#/p308251011/reports/reportinghub>



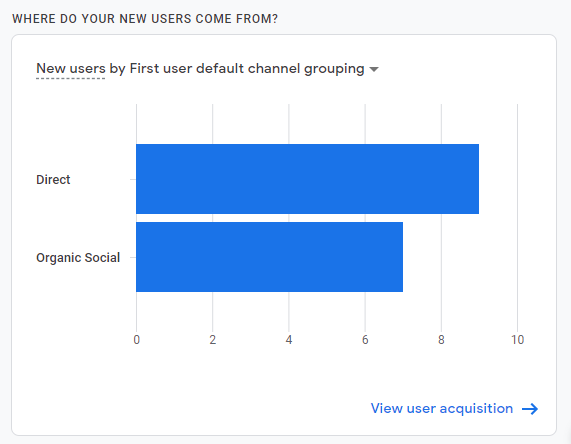
# **Report snapshot of visitors**



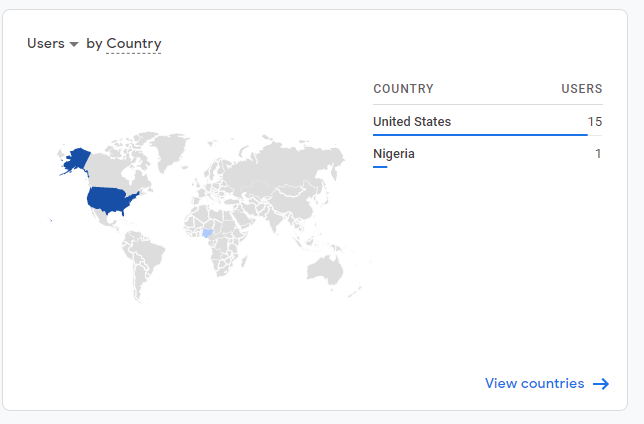
# **Users in last 30 minutes**



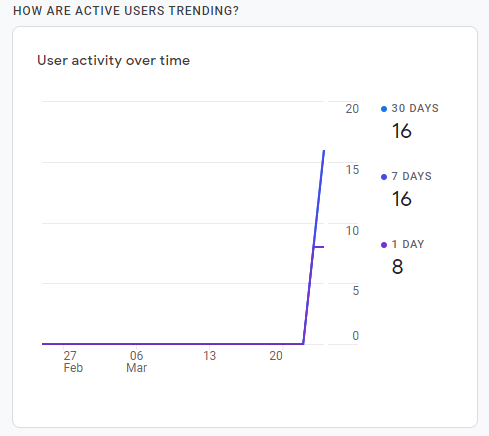
# **Source of traffic**



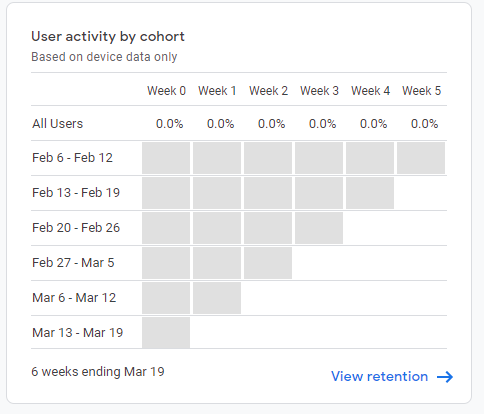
# **Traffic analysis by country**



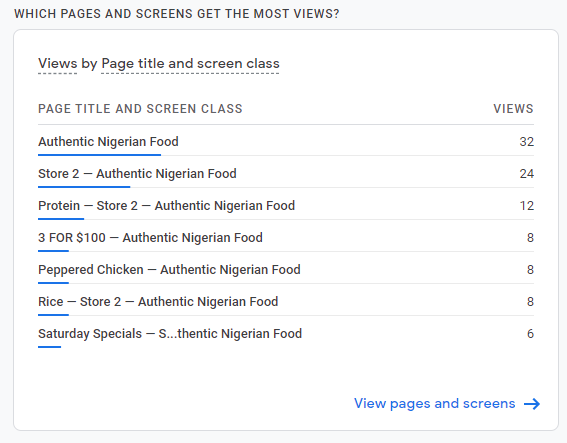
# **How are active users trending?**



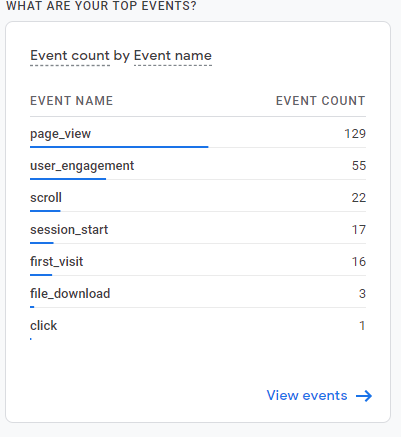
# **User retention analysis**



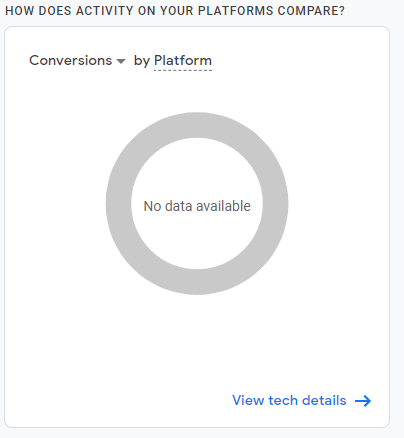
# **Analysis of page views**



# **What are users doing on your website**



# **Platform comparison with others**



# **How are users visiting your website?**

